

# Weddar Reaches 26.000 Downloads In Its First Week.

Weddar, the new people powered weather service is already a success and it's changing what people expect from weather report services.

**Lisbon, Portugal - May 2, 2011 - Weddar®**, the new people powered weather service, available in the Apple® iTunes® App Store, has reached 26.000 app downloads on its first week since its launch in April 25 and it's being used by people in 86 countries across the world.

After its first week since it was launched, Weddar is already being used and loved by people all over the world. People are praising how useful Weddar is in their everyday life.

They are mentioning Weddar as being the long-awaited freedom from the traditional weather report services' inaccuracy:

*"Join up and use people, we can tell the weather better than those on TV who get paid to be wrong."* (Nghia Nguyen, United States), *"I'd like to use this occasion to say that your app is pretty much the most awesome weather app in the App Store...of all times"* (Arturo Vergara, Mexico)

They are also enjoying its simple and intuitive user experience:

*"Extraordinarily complex communication technologies meet extraordinarily simple communication; effective, thank you, it's wonderful."* (Michael Asperger, Canada). Weddar is getting these comments from people all over the world.

Weddar is being mentioned everywhere and it's getting amazing reviews not only in printed and online press articles but also in some of the most popular sites and blogs, such as:

### Wired

*“Weddar Report: iPhone App Is Twitter for Weather”; “Think of Weddar, which launches today, as something like FourSquare or Instagram, only for weather”; “a simple, easy interface.”*

### GigaOm/New York Times

*“The clever interface and remarkably simple user experience provided by Weddar, along with the usefulness of its feature set guarantee we’ll see uptake expand steadily across the world as more people discover this App Store gem”*

### Mashable

*“Weddar’s greatest quality is that it’s hyper-local”; “...the app’s crowdsourced and mobile nature could give it an edge if the idea takes off with enough iPhone users”;*

### Gizmodo

*“The app’s is nicely designed and the UI for reporting the weather is simple and attractive. So that’s good!”*  
*(Gizmodo App of the Day, on its launch day, April 25th.)*

### CNET Asia

*“If you find weather reports with their temperature and humidity readings confusing, you might prefer Weddar.”*  
*(being noted as “notable app“ along with Fring and TweetDeck)*

### Trend Hunter

*“Crowdsourced weather information from a free app—sign me up.”*

This amazing reception of Weddar, expressed by people and press of all around the world is also reflected in surprising numbers.

Being available to the public for only **7 days**, Weddar is already placed at:

- **#1** in the iTunes App Store (Weather) of **14 countries**, including Portugal and India;
- **#2** in **12 countries** including the UK, Canada, Argentina, Egypt, Indonesia, and Thailand;
- **Top3** in **29 countries**, like Singapore, Taiwan, and Saudi Arabia;
- **Top5** of **45 countries**, including Russia, Turkey, Hong Kong, Taiwan and Venezuela;
- **Top10** in **54 different countries**, such as US and Japan.

Being most downloaded in the **UK, US, Canada, Portugal, France** and **Japan**, Weddar is already being used in **86 Countries** around the world since its launch, last April 25, 2011. The application has already passed **26.000 Downloads**, with more than **45.000 Reports**, done by over **15.000 People** in almost **2.100 Locations** around the globe.

Since the Weddar application has been available to the public, there are almost **3 downloads** being done **every minute!** People love Weddar so much, they are downloading the application to use it not only on one, but on every iOS devices they own.

Weddar turned into a global success by people using iOS devices but it keeps getting an incredible amount of requests for releasing an Android native version of Weddar.

The Weddar Team is listening and there are good news on this subject: There is already a “Weddar for Android” in the works.

## **About Weddar**

Weddar is the new people powered weather service.

In Weddar you have real people reporting on how the weather feels, not machines. Instead of the usual, broad and generalist “New York, 93° f, 73% humidity, NE light wind.” weather reports, in Weddar, someone, somewhere in Central Park will tell you that the weather “Feels perfect.”, another one near the river will tell you that “Feels good but windy”, because weather conditions really are different in a same city.

## **Pricing & Availability**

Weddar is a free application for the iPhone and the iPod Touch, and you can download it now at Apple's [App Store](#) and can access [www.weddar.com](http://www.weddar.com) for more information.

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